



Administrative Offices  
4600 So. Weber River Drive  
Riverdale, Utah 84405

June 27, 2012

# Notice of Public Hearing

Riverdale Planning Commission

Tuesday, July 10, 2012  
Which begins at 6:30 p.m.

Riverdale Civic Center  
4600 South Weber River Drive  
Riverdale, Utah

The Riverdale Planning Commission will hold a public hearing to receive and consider public comment concerning proposed amendments to RCC 10-16 Riverdale's Signs Ordinance. All residents are invited and encouraged to attend.

- The public is invited to attend all public meetings.
- In compliance with the Americans with Disabilities Act, persons who have need of special accommodations should contact the City Recorder at 394-5541.

**10-16-2E: GENERAL PROVISIONS:**

E. Lighting Of Signs: Signs may be illuminated the following ways: internally, floodlights (except pole/pylon signs), luminous tubes, cathode ray, light emitting diode (LED) display and plasma screen, liquid crystal display (LCD), fiber optic. No lighting shall be installed in any way which will permit direct rays of such light to penetrate onto any adjoining property used for residential purposes, or in any manner constituting a nuisance. Animated signs are prohibited.

Comment [E1]: "The following are additional sections of RCC 10-16 Sign Regulations proposed to be amended. Amending these sections will eliminate conflicting language between these sections and the proposed new Electronic Signs and Special Provisions Sections."  
Randy Daily,  
Community Development Director

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**10-2-2: DEFINITIONS:**

SIGN, ANIMATED: A sign which involves motion or rotation of any part, created by artificial means or displays flashing or intermittent lights. Electronic Digital Display LED and LCD signs are not considered animated.

**10-16-8B3: SIGN/ZONE REGULATIONS:**

B. Commercial Districts: In commercial districts C-1, C-2, C-3, and CP-1, CP-2, CP-3, and manufacturing districts M-1, M-2, MP-1 and MP-2, the following regulations apply:

3. Business Signs: One or more business signs not exceeding three (3) square feet in combined total area for each linear foot of occupied frontage (building width facing street), except that the maximum size of any single business sign shall not exceed three hundred (300) square feet in area and the total area of all commercial or industrial uses shall be six hundred (600) square feet for each tenant, if the liner building width is sufficient to allow this size of sign. Each commercial or industrial use backing onto a freeway shall be permitted not more than one business sign on the freeway side. New car sales automobile dealerships that have multiple manufacturer makes of vehicles are permitted three hundred (300) square feet of sign area for each new car line.

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**10-16-6: SPECIALTY SIGNS:**

Portable, illuminated specialty signs are prohibited in the city. All other temporary portable signs, A-frame signs and wind signs are prohibited unless they are securely anchored and five feet (5') back from the property line. Specialty signs shall not exceed a maximum of twelve (12) square feet of display area on each side and shall not exceed one sign per one hundred (100) linear feet on each street facing each business. (Ord. 702, 5-6-2008) Portable signs that are carried and used for soliciting are not permitted in the road right-of-way meaning: Street, curb, gutter, sidewalk and any additional property that is part of the right-of-way. This form of soliciting shall not be distracting to traffic or in any way a nuisance and may be performed only on the property where the business exists.

DEFINITIONS AND LANGUAGE TO PERMIT AND REGULATE ELECTRONIC SIGNS

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The following definitions are hereby added to Chapter 16.

Digital Display on-premise shall mean an on-premises sign face that may display changing content through still images on a fixed display composed of electronically illuminated segments and/or a series of grid lights, including cathode ray, light emitting diode (LED) display, plasma screen, liquid crystal display (LCD), fiber optic, video boards, or other electronic media or technology. A sign is considered to be "on premise" if the sign is on the location of the business which is advertised or promoted on the sign. Digital display does not include scrolling images, moving or flashing images, videos, or animation.

Electronic sign for the purpose of this section shall mean a digital display on premises sign.

Deleted: Electronic billboard is the same type of display as the digital display on-premise but is an off-premise means of advertising or providing information.¶

Flashing shall mean a pattern or changing light illumination where the sign illumination alternates suddenly between fully illuminated and fully non-illuminated, inverse illuminated, or operates with transitory bursts for periods of less than one second. Flashing shall include blinking, strobing, twinkling, and revolving beams or beacons of light.

Foot candle shall mean a unit of light measurement equal to one lumen per square foot and may be abbreviated " fc."

Message duration shall mean the length of time a particular message or image is displayed.

NIT ( Latin "nitere" = "to shine") shall mean a unit of illuminative brightness or visible-light intensity equal to one candle per square meter, measured perpendicular to the rays of the source.

Transition time shall mean the interval of change between each individual message.

Electronic Signs.

A. Digital display on- premises signs are a Conditional Use in all zones that allow advertising or informational signs provided that such signs comply with all requirements of Title 10 Chapter 16. Electronic signs that advertise or promote businesses, products, activities, services, or events not located on the premises where the electronic sign is located are prohibited.

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Use of On-Premise Digital Display Signs: All on-premise digital display signs require a review by the Planning Commission as a Conditional Use and are restricted to advertising only those sales or events that take place on the property that the sign is located unless otherwise allowed in other sections of this sign ordinance. The use of any on-premise sign for the advertising of “not for profit”, “fund raising” events or philanthropic endeavors that do not give attention to businesses that are not located in Riverdale City is permitted.

B. Only one on-premise electronic sign may be located on a lot but a lot may have an electronic sign and a non-electronic sign that are combined in one cabinet at one location (on a pole, monument, or building) provided that the total square footage of all signage on a lot complies with all aspects of this chapter.

C. Brightness. An on-premise electronic sign shall not be excessively intense or brilliant. An electronic sign shall not display light of such intensity or brilliance as to cause glare or otherwise impair the vision of the driver of a motor vehicle on a public roadway or result in a nuisance to the driver of a motor vehicle on a public roadway. Any on-premise electronic sign that exceeds the intensity levels on the Intensity Table I shall constitute an excessively intense or brilliant sign and such sign is prohibited.

D. Message duration shall be greater than or equal to 30 seconds.

E. Transition time shall be no more than 2 seconds.

F. Screening for light overhang/projection shall be installed such that electronic sign images are not visible from residentially zoned areas.

G. The use of sound is prohibited.

H. Signs may not be constructed so as to obstruct the view of drivers of motor vehicles on a public roadway or entering a public roadway.

K. Signs may not encroach on or project over public property or a public right-of-way.

L. Portable electronic signs are prohibited.

M. No electronic sign may resemble or simulate any warning signal or any traffic lights or official traffic control signage.

Brightness and intensity of electronic signs.

- A. Light intensity of an electronic sign exceeding the intensity levels in Intensity Table 1 constitutes excessive intensity or brilliance.

INTENSITY TABLE 1

Intensity Levels (NITS)

<u>Color</u>	<u>Daytime</u>	<u>Nighttime</u>
<u>Red Only</u>	<u>3,150</u>	<u>1,125</u>
<u>Green Only</u>	<u>6,300</u>	<u>2,250</u>
<u>Amber Only</u>	<u>4,690</u>	<u>1,675</u>
<u>Full Color</u>	<u>7,000</u>	<u>2,500</u>

B. Prior to the issuance of a Conditional Use permit for an on-premise electronic sign the applicant shall provide written certification from the sign manufacturer stating that the light intensity of the sign has been factory pre-set not to exceed 7,000 NITS and that the intensity level is protected from end-user manipulation by pass word protected software or other method as deemed acceptable to the City.

C. All digital displays shall be illuminated at a level no greater than 0.3 foot candles over ambient light levels and shall employ light cut-of devices such as, but not limited to louvers, in order to minimize light escaping above the horizontal plain. Foot candle readings shall be measured at ground level at a distance shown in the Intensity Table 2.

INTENSITY TABLE 2

<u>Sign Size (square feet)</u>	<u>Distance from Source</u>
<u>0 to 100</u>	<u>100 feet</u>
<u>101-300</u>	<u>150 feet</u>

D. Notwithstanding the requirements of subpart (c) above, under no circumstances shall the light emanation from a Digital Display on-premise sign be greater than 0.3 foot candles as measured from the nearest residential property line.

E. All digital display on-premise signs must be equipped with both a dimmer control and a photo cell which automatically adjusts the display intensity according to natural ambient light conditions.

F. The digital display shall contain a default mechanism to turn the sign off in case of malfunction or shall be manually turned of within 24 hours of a reported malfunction.

G. Electronic Signs: This type of on-premise sign shall be restricted to a maximum area of three hundred (300) square feet.

**Deleted:** A. Animated Signs: No animated signs shall be erected or maintained in, nor closer than seventy five feet (75') to, any residential zone. Revolving animated signs are limited to six (6) revolutions per minute and may not have flashing lights attached thereto. ¶

**10-16-3: SPECIAL PROVISIONS:**

A. Blanketing: To prevent blanketing, no wall or marquee type sign shall be erected to project more than eighteen inches (18"). Projection shall be measured from the facing of the building and/or structure to which the sign is attached. Signs on adjacent properties shall not obscure each other.

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B. Cloth or Banner Signs: These types of signs are considered temporary and may not be used as a permanent advertising. Approval may be granted by the community development director. The public works director may permit signs to be hung over public streets or walks after review and consideration of any potential safety concerns. Approvals pursuant to this subsection may be granted without charge of any fee, but shall specify a period of time during which such signs shall be permitted to be used.

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C. Electric Signs: All signs which utilize or are illuminated by electricity shall comply with the adopted electrical code and fire prevention code of the city.

D. Political or Campaign Signs:

1. Political or campaign signs are permitted in accordance with the following provisions; provided, that any such sign shall be erected not earlier than sixty (60) days prior to the election at which time the candidates or measure will be voted upon and shall be removed within fifteen (15) days after such election, campaign or event.
2. No political or campaign sign shall be placed within one hundred fifty feet (150') from a polling place.
3. No political or campaign sign may be placed in such a manner as to create a safety hazard or constitute a public nuisance of any kind or nature whatsoever. The community development director, public works director or director of public safety shall determine whether the placement of a political or campaign sign constitutes a safety hazard or public nuisance, and upon such determination shall remove said sign so that the safety hazard or public nuisance no longer exists.
4. Political signs cannot be placed on public or private property without the property owner's permission.

E. Shopping Center Signs: In shopping centers, frontage for each separate store shall be based on the width of the front of each business, and signs for such businesses shall be attached to the front of each store. One detached or attached sign for each street frontage may be used to designate the name of the shopping center and names of individual businesses in the center. Shopping center signs may be approved as depicted on the approved site plan when accompanied with a developer's agreement.

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F. Time Limitation for Construction Project or Land Development Signs: No construction project or land development sign shall be erected more than thirty (30) days prior to construction and shall be removed not more than thirty (30) days after completion. (Ord. 702, 5-6-2008)

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June 22, 2012

TO: Standard Examiner Legal Notices

**PUBLIC NOTICE**

Riverdale City gives notice that on Tuesday, July 10, 2012, during the regular Planning Commission meeting, which begins at 6:30 p.m. at the Riverdale Civic Center, 4600 South Weber River Drive, Riverdale, Utah, the Riverdale City the Planning Commission will hold a public hearing to receive and consider public comment regarding proposed amendments to RCC 10-16 Riverdale's Signs Ordinance. Public Comment is invited.

Publish one time on or before June 30, 2012.

**PROOF OF PUBLICATION REQUIRED**

Please acknowledge receipt of notice by return fax or e-mail to:

Ember Herrick  
City Recorder  
Phone: 801-436-1232  
Fax: 801-399-5784  
eherrick@rc.utah.gov

Notice received by Standard Examiner \_\_\_\_\_  
Date

By: \_\_\_\_\_  
Name